

# RAISE THE BAR



[www.uk-bar.org](http://www.uk-bar.org)

# RAISE THE BAR: GENERAL MEMBERSHIP BENEFITS

**The British Association of Reinforcement (BAR) is the industry association for UK manufacturers and fabricators of steel reinforcement products together with suppliers of associated reinforcement accessories and plant.**

As the focal point for the UK steel reinforcement industry, BAR aims to deliver overall industry benefits for its members by:

- Providing the UK steel reinforcement sector with a single, authoritative voice,
- Represent industry views to government, regulators and key stakeholders,
- Provide liaison between industry, professional organisations, Tier One contractors and key clients such as HS2,
- Contribute to the development of British and European standards,
- Develop and encourage health and safety, sustainability, social value and industry best practice,
- Champion the benefits of reinforced concrete to forward market development.



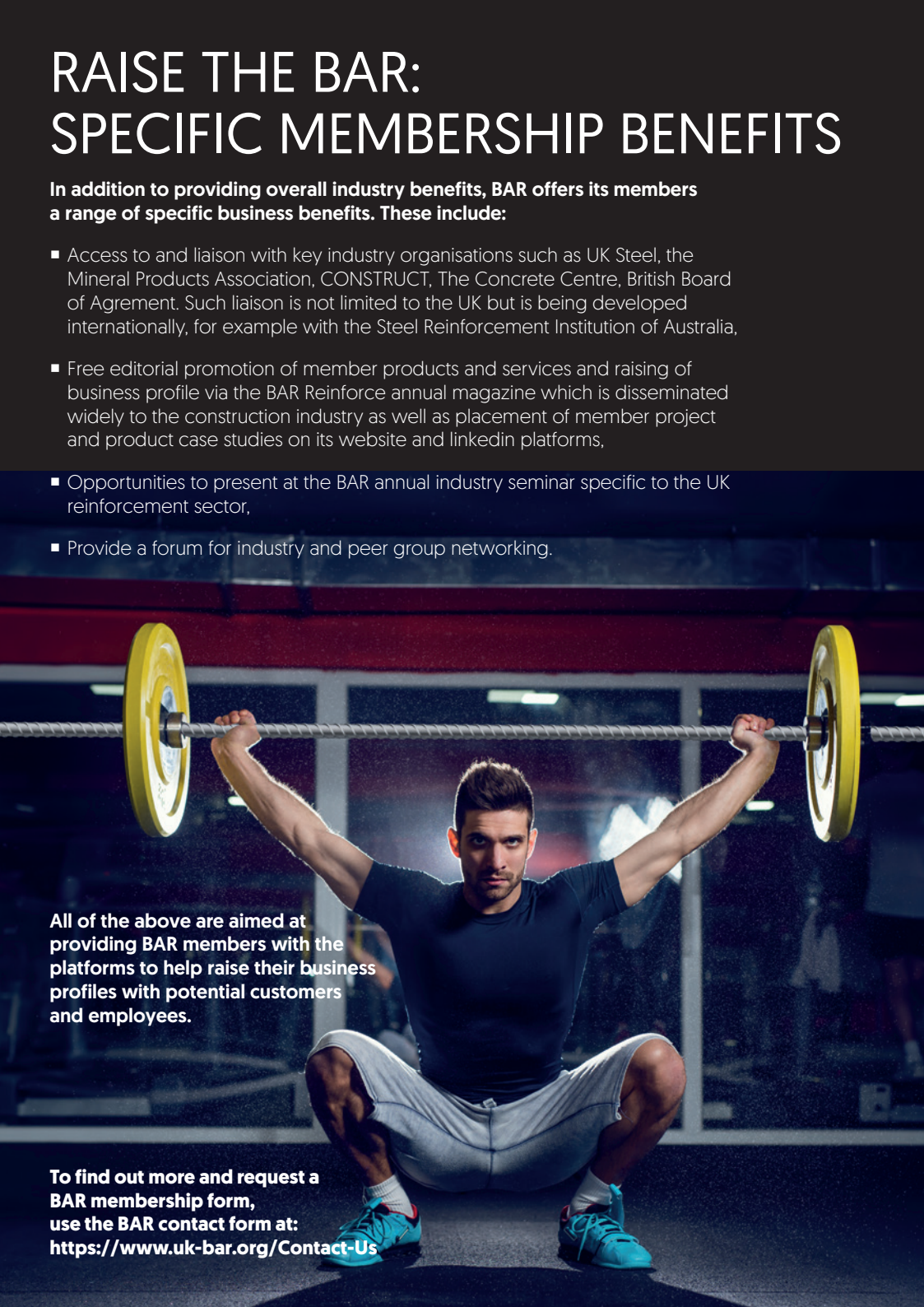
**For further information on the range of BAR activities and initiatives that forwards the business environment of its members, visit: [www.uk-bar.org](http://www.uk-bar.org)**



# RAISE THE BAR: SPECIFIC MEMBERSHIP BENEFITS

**In addition to providing overall industry benefits, BAR offers its members a range of specific business benefits. These include:**

- Access to and liaison with key industry organisations such as UK Steel, the Mineral Products Association, CONSTRUCT, The Concrete Centre, British Board of Agreement. Such liaison is not limited to the UK but is being developed internationally, for example with the Steel Reinforcement Institution of Australia,
- Free editorial promotion of member products and services and raising of business profile via the BAR Reinforce annual magazine which is disseminated widely to the construction industry as well as placement of member project and product case studies on its website and linkedin platforms,
- Opportunities to present at the BAR annual industry seminar specific to the UK reinforcement sector,
- Provide a forum for industry and peer group networking.

A man in a dark blue t-shirt and light grey shorts is performing a squat in a gym. He is holding a barbell with yellow weights above his head with both arms. The background is a blurred gym environment with other people and equipment.

**All of the above are aimed at providing BAR members with the platforms to help raise their business profiles with potential customers and employees.**

**To find out more and request a BAR membership form, use the BAR contact form at:  
<https://www.uk-bar.org/Contact-Us>**

